

CHAPTER 5

5.16 SUPPLEMENTAL PROGRAMS (Approved 02/24/04)

5.16.1 Purpose

- A. Marshall County Schools encourages and supports involvement of the community with the schools. Community involvement may take various forms, including, but not limited to, musical and artistic programs, performances, service activities, and school partnerships with local businesses, industries, and government agencies.
- B. Authority: West Virginia Constitution, Article XII, §2 and West Virginia Code §18-2-5.

5.16.2 Procedures

- A. It is the responsibility of the administration to ensure that community involvement activities are developmentally appropriate to the age and grade of the participants, have specific educational benefits to participants, and are not designed to advertise or promote the sole interests of commercial or other non-school agencies and organizations.
- B. Programs of community involvement must be evaluated for educational effectiveness by the administration on a continuous basis.
- C. Each sponsoring organization, agency, or individual shall outline the educational impact of student participation in the proposed activities in order to provide information to the Superintendent or his or her designee for decision making regarding possible participation.
- D. The county board of education will be notified of approved community involvement activities via written communications.
- E. Neither the name, the staff, the students, nor the logo of the schools, school system, nor any part thereof shall be employed for advertising or otherwise solely promoting the interests of any commercial or other non-school agency, organization or individual. Nothing herein shall be read to prohibit activities in furtherance of business/community partnerships as is outlined in 126CSR42, Assuring the Quality of Education: Regulations for Education Programs (Policy 2510).
- F. All activities and information sponsored by commercial or other non-school agencies, organizations or individuals must support and align

with County and State education goals. An Educational Services form must be completed by the sponsoring agency.

- G. Schools may use films, videos, bulletin boards, educational materials, and equipment containing information from the producing/sponsoring organization, agency, or individual, or which credits the source of the materials, or which contains advertising, provided that the use of such items furthers a legitimate education goal. However, students should not be required to observe, listen to, or read commercial advertising. The sources of all materials must be documented and available to parents and the public for inspection, following approval.
- H. Upon approval of the superintendent or designated administrator, schools may cooperate with organizations, agencies or individuals to promote activities in the general public interest which are nonpartisan and which promote the education or other best interests of the students.
- I. Schools may accept paid advertising to be placed in their publications or electronic media under these established procedures.

5.16.3 Submission Information

The following information pertaining to the individual or group requesting involvement with the schools must be included on the Educational Services Statement when submitted to Marshall County Schools, Office of Assistant Superintendent, 2700 4th Street, Moundsville, WV 26041, for approval:

- A. Name of organization/agency
- B. Address
- C. Telephone number
- D. Name of individual submitting statement
- E. Description of the activity/project, including estimated activity/project time, target audience, cost to the school, and assistance of school personnel.
- F. A copy of a brochure or handout if it is part of the activity.

5.16.4 Severability

If any provision of this regulation or the application thereof to any person or circumstances is held invalid, such invalidity shall not affect other provisions or applications of this rule.

ADOPTED: 02/24/04

Supplemental Educational Services Form

Organization/Agency: _____ **Telephone:** _____

Address: _____

Name of Individual

Submitting Application: _____

Description of the activity/project, including estimated project/activity time, target audience, cost to the school, and assistance of school personnel.

Please attach any brochures or handouts associated with this activity.

If an incident should occur that would result in the initiation of legal action, individuals or organizations performing services will not be covered by the liability insurance carried by the Marshall County Board of Education.

Signature of Principal

**Submit this form to: Marshall County Schools
Office of Assistant Superintendent
2700 4th Street
Moundsville, WV 26041**